

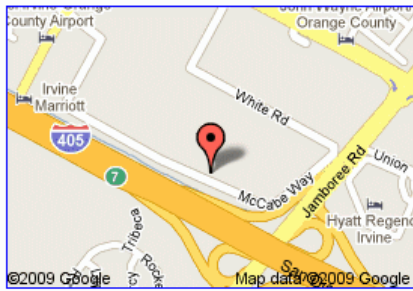


# Help customers find you on Google Maps

Millions of people search Google Maps every day. A free listing on Google Maps makes it easy for them to find you.

Use the Local Business Center to create your free listing. When potential customers search Maps for local information, they'll find your business: your address, hours of operation, even photos of your storefront or products. It's easy, free, and you don't need a website of your own.

## How to add your business name to Google Local Business Center:



**MyNutritionStore**  
[www.mynutritionstore.com](http://www.mynutritionstore.com)

[Write a review](#)  
[More information »](#)

### Items to have before you begin:

- Your business description- use keywords and well written in sentence form- 200 characters (If you have Microsoft word, use their word count feature and spell check!) For example:
  - Superior, science based wellness products that will enhance your body and mind. We offer an incredible resource library, access to fitness professionals and a money back guarantee. Order now!
- Categories that describe your business (wellness products, nutraceuticals, fitness, weight loss)
- Hours of operation (if you want to also advertise your fitness services)
- Payment Details (MNS takes MC, Visa, Discover, Amex)
- You must be nearby a phone, Google will call you to verify your directory listing- you need a pin they provide.

**Start here :** <http://www.google.com/local/add/businessCenter>

Look to the side of the page and click on the **Sign Up Now** link.

Follow the “add new business wizard”, it is easy and it takes about 10 minutes! You can use your own email or get a Google email. We recommend that you get a Google email, so you can access all their web traffic tools.

When you have finished, Google will call you to verify your business. You will have a pin number on your screen, please make sure you do not close you browser until after the call has been completed.

### Google Local Business Center

**New!** Now offering a reporting dashboard. Learn how people find your business.



Help customers find you on Google, it's free.



**Free listing**  
Local customers already search Google for the products and services you offer. Create a business listing to be sure they find you.



**Free updates**  
Keep your address, phone number, hours of operation, and more up-to-date. Even create coupons and display photos and videos, all for free.



**New! Free insights**  
Use the power of Google's data to learn where your customers come from and what they search for to find you.

Change Language: English

**Sign up now »**

Sign in to Local Business Center with your

**Google Account**

Email:

Password:

Stay signed in

[Can't access your account?](#)

## Help Customers find your business on Yahoo!

### Do your customers know where to find you?

With your free business listing on Yahoo! Local you can:

- Display your address, phone number, and web site URL
- Put your business in up to 5 categories
- List products, services, brands, and more

## How to add your business to the Yahoo! Local Directory

### Items to have before you begin:

- Your business description- use keywords and well written in sentence form- 200 characters (If you have Microsoft word, use their word count feature and spell check!) For example:
  - Superior, science based wellness products that will enhance your body and mind. We offer an incredible resource library, access to fitness professionals and a money back guarantee. Order now!
- Categories that describe your business (wellness products, nutraceuticals, fitness, weight loss)
- Hours of operation (if you want to also advertise your fitness services)
- Payment Details (MNS takes MC, Visa, Discover, Amex)
- Details about your business, (year established, brand names carried, products/services offered, professional associations, specials)

Start here: <http://listings.local.yahoo.com/>

The screenshot shows the Yahoo! Local website interface. At the top, there's a navigation bar with the Yahoo! logo and 'SEARCH MARKETING' text. Below that, a banner reads 'BE A BETTER DESTINATION! Create a Basic Listing so customers can find you easily.' A 'Sign Up' button is highlighted with a red circle, with the text 'List your business now. It's free.' below it. The main content area is divided into three columns. The left column is titled 'Do your customers know where to find you?' and lists the same benefits as the text above. The middle column is titled 'PERFECT PLACEMENT' and says 'Potential customers from your area visit Yahoo! Local every day.' The right column is titled 'EASY SET UP' and says 'Add descriptive info about your business and upload from your computer.' Below these columns is a business listing for 'Mas Construction' with a 5-star rating, address, phone number, and a map. A 'VIEW LARGER' button is at the bottom.

You will need a Yahoo user name and password.

If you don't have one, Yahoo will ask you to sign up for one. Once you have signed in, Yahoo will guide you through the 10 minute process with their wizard.

Below is a sample shot of what Yahoo will ask you in order to list your business properly, please choose your selections wisely. We recommend that you choose Health And Beauty as your primary category, it will give you the most relevant choices for your secondary category. The items in the secondary category will show up on your Yahoo listings page.

# Yahoo's Category Selection

## Step 2: Category Selection

Help customers find your business by choosing the category that best describes the goods or services your business provides. [Here's a sample.](#)

In the category selector below, choose Master and Sub-Categories related to your products and services. You can also click "Need Suggestions?" to see a list of potentially relevant categories for your business type.

All submissions are reviewed by our editorial team. Submissions with categories that are unrelated to the business will be declined.

Fields marked with an asterisk \* are required.

Primary \*    
[Need Suggestions?](#)

Secondary    
[+ Add another category](#)

## Copy of the final listing:

★★★★★ (0 rating)

### Johnson, Tracey - MyNutritionStore.com

888-712-3888  
[MyNutritionStore.com](http://MyNutritionStore.com)  
11945 Lambert, Tustin, CA 92782 [Map it](#) | [Get Directions](#)

[write a review](#) [Save for later](#) [Send To](#) [Edit this business](#)

Find Nearby | Local Interactive Map

### Business Overview

**Hours of Operation:** Open 24 hours a day

**Category Types:** Nutrition and Supplements, Fitness

**Specials:** 20% off until Dec 31. Use coupon code: google20

**Year Established:** 2007

**Products & Services:** Nutritional products that include vitamins, supplements and weight loss kits.

**Brands:** MyNutritionStore.com, 100% Optimum Whey Nutrition

**Payment Methods:** Visa, MasterCard, American Express, Discover

**Other Contact Info:** Toll Free Phone 888-712-3888